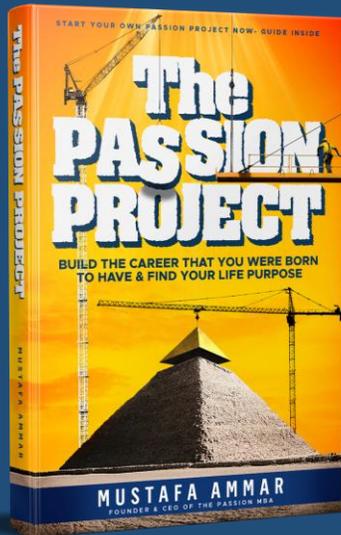




## Mustafa Ammar

### Founder and CEO of The Passion MBA

There was a time when I was struggling to find my dream career, live a fulfilled life and find my life purpose, but then I figured out the golden rule. Following my passions was the perfect answer that helped me to pivot my careers from a pharmacist, to an international diplomat, then to an investment banker and currently as an entrepreneur, author and life coach. After living several career lives, I managed to distill the secret recipe of "The Passion Blueprint", which helped hundreds of professionals around the world to find their dream careers and businesses and feed their life purposes.



## Is your career turning you into a Zombie.

### How to go from a walking dead to an invincible whose career is on fire

### Story Ideas

1. **Become a job shapeshifter.** How to reincarnate your career by changing your work identity.
2. **Is your career making you a zombie?** How to go from a walking dead to an invincible whose career is on fire.
3. **Build your future company without opening your wallet.** 5 ways to build your company with your clients' money.
4. **Most of people marry their careers without much consideration.** Why you should date with career first.
5. **5 tactics that parents could use to debate with their children about their future careers.**
6. **How to deal with Career PTSD in the post-Covid world.** Use Maslow's Pyramid to move from the surviving instinct to thriving and self actualization.
7. **Turn your career into a hedge fund.** How building a portfolio of careers can finance your dream lifestyle.
8. **Find your dream business/career using the 28 days Passion Blueprint.**
9. **5 tips for a female professional to join the club of The C-Suite for her company.**
10. **Why the best job opportunities are not the ones announced in newspapers, LinkedIn and online job sites.** 3 surprising strategies to create your dream job.
11. **5 Things You Don't Want to Regret When You Retire.**

### As Featured

BookThinkers

### Previous Media Appearances

More than 15 years of experience in interacting with media as a former diplomat and a banker being a guest in tv, radio, and newspapers, magazines

Free giveaway \* Career and Business Tips \* blogposts \* Quiz and free exercise to find your dream career or business  
ThePassionMBA.com